

# How to engage virtually with your neighborhood and the community around you

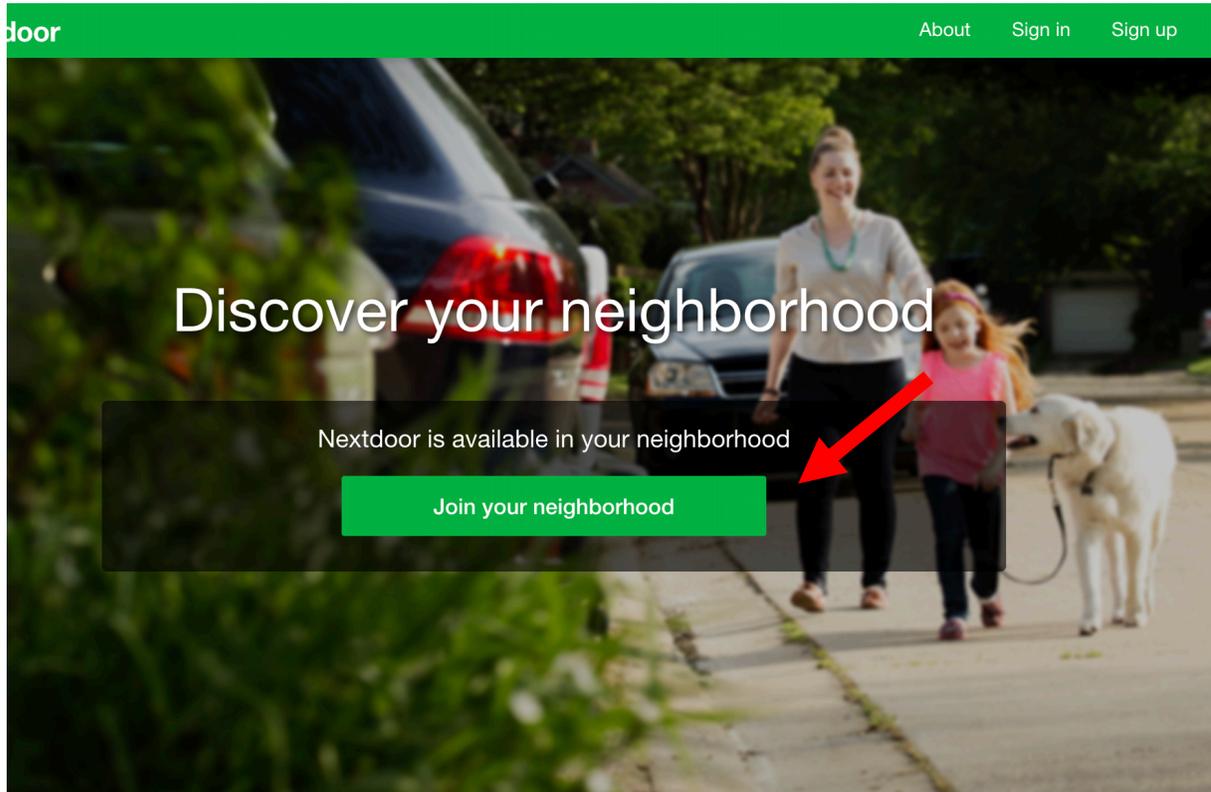


## About Nextdoor:

- It is a neighborhood hub for trusted connections and the exchange of helpful information, goods, and services.
- Users submit their real names and addresses (or street without the exact number) to the website
- Posts made to the website are available only to other Nextdoor members living in the same neighborhood

**Step 1.** Go to <https://nextdoor.com>

**Step 2.** Click on Join your neighborhood.



**Step 3.** Enter your street address. You can skip your Apt # if you prefer. Click on Continue.

Welcome! Enter your address to get started.

To ensure privacy, address verification is required.

#### Step 4. Create a free account.

Enter your name, create a password and add your gender. After that, click on [Sign up](#)

First name

Last name

Password

Female  Male  Other

Invite code (optional)

Sign up

**Step 5.** To confirm your identity, enter your phone number. Click on [Text me a code](#).

### Please enter your phone number to verify your account.

To keep your neighborhood safe and secure, all members need to verify their account.



+1



Mobile phone number

Text me a code

[Verify another way](#)

**Step 6.** Insert the 4 digit code that was sent to your phone as a text message. Click on Submit.

Thanks! Check your text messages and enter the 4-digit code we sent to

Enter 4-digit code

Submit

Did you enter the wrong phone number?

Didn't receive code?

**Step 7.** Select topics you are interested in discussing, sharing or may need help with. Click on Save and continue.

## Select Topics to follow

We'll use these to help you follow the conversations that matter to you.

### Most Popular

- Dogs
- Gardening & Landscape
- Crafts & Sewing
- Parenting Babies to 5 y/os
- Cards & Board Games
- Walking
- Parenting School-Age Kids
- Home Improvement & DIY
- Books
- Cats

Save and continue

**Step 8.** Insert an e-mail address or click on Skip on the top right corner of the screen.

Skip



## Let's see who you already know in the neighborhood.

It's a great start to connecting with your community.

Email address

Continue



We'll import your address book to help you invite your friends and find your emergency contacts. We won't contact them without your consent. Please see our [Privacy Policy](#) for how we may use this information.

**Step 9.** If you want to invite someone to participate, add their e-mail on the search tab. If not, click on Skip on the top right corner of the screen.



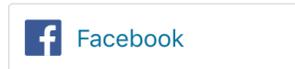
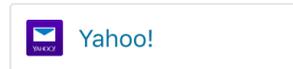
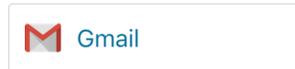
Skip



## Your neighborhood needs you to invite 1 neighbor.

Your neighbors are depending on you to help grow the neighborhood. Who will you bring in?

Select your address book



Or enter email addresses manually

Enter a custom message or use the default message

My neighborhood is using an online platform called Nextdoor Chelsea. On Nextdoor, neighbors can post events and recommendations, share safety tips, offer things to share, and simply get to know one another better. I think you and your neighborhood could benefit too.

**Step 10.** Add your emergency contacts. If you don't want to, click on Skip on the top right corner of the screen.

Skip



## Let's add your emergency contacts.

In case of emergency, make sure neighbors can reach someone you trust. If your emergency contacts are not Nextdoor members, they'll be invited to join.

0 of 3 emergency contacts added

Email address #1

Enter email address

Email address #2

Enter email address

Email address #3

Enter email address

Add emergency contacts



**Step 11.** You can invite other neighbors by sending them postcards. If you don't want to, click on Skip on the top right corner of the screen.

Skip



## Invite your closest neighbors via postcard.

We'll print and mail postcards for free, on your behalf, to your 100 closest neighbors who aren't already Nextdoor members.

- Your name
- Your street name
- Helpful information about Nextdoor

**Step 12.** You can download the Nextdoor app. If you don't want to, click on Skip on the top right corner of the screen.

 Nextdoor

Skip



Last step! Download the app to get quick access to your neighborhood feed.

 +1

[Text me a link to the app](#)

**Step 13.** Now you can search the community, post a message and see what your community is sharing.

The screenshot shows the Nextdoor mobile app interface. At the top is a green navigation bar with a home icon, a search bar containing "Search Nextdoor", and icons for notifications, messages, a notification badge with "100", and a profile icon. Below the navigation bar is a sidebar menu with options: Home, Map, Neighborhood, Businesses, For Sale & Free, Local Deals (marked "New"), Events, Real Estate, Crime & Safety, Lost & Found, Documents, General, Groups, All groups, and Topics. The main content area features a post creation box with a person icon and the text "Post a message, event, poll or urgent alert". Below this is a notification: "2 new neighbors joined" with profile icons for "L" and "A" and a "View details" link. A secondary notification states: "Public agencies have limited access on Nextdoor. Learn more." The primary post is from "New York City Emergency Management, New York City Emergency M..." and is titled "Beware of Scams". The text of the post reads: "New York – beware of scams. The Center for Disease Control and Prevention (CDC) will not deploy personnel to make door-to-door visits in response to COVID-19. Beware of emails claiming to be from the CDC or experts saying they have information about the virus." The post is marked "New" and was posted "20 hr ago" by "Subscribers of New York City Emergency Management". It has 316 reactions, including "Thank" and "Comment" options. A secondary post titled "Hello Neighbors! Post Here If You Need Help During the COVID-19" is partially visible at the bottom. On the right side, a community statistics card shows "404 neighbors" (with an "invite" link), "15% of 2,471 households", and "6,620 neighbors in 16 nearby neighborhoods". Two red arrows are overlaid on the image: one points to the search bar, and the other points to the post creation button.